

CONTEXTUAL INSIGHTS Better Results

iCuerious Research Services LLP is an **Intellectual Property (IP) consulting firm** providing full service technology support for the entire stage of the IP process, such as patent prosecution, litigation, licensing, and IP monetization. **Founded in 2012** with a clear mission to transform the IP Services landscape, we have provided support services to a wide range of Clients including Fortune 500 companies, patent monetization and brokerage firms, international law firms, world renowned R&D organization and universities to individual inventors.

We are a **passionate team of more than 50 professionals** comprising of highly experienced patent engineers, patent agents, technology consultants and subject matter experts. Our technical expertise earned multi-million dollar verdicts in various high-stakes patent lawsuits in favor of clients, created strong IP resulting in wider coverage, and enabled monetization of dormant intellectual assets.

Our main services include Prior Art and Invalidation Searches, Patent Portfolio Mining, Target Scouting, Evidence-of-use Charting and Patent Infringement Analyses, Patent Drafting, Open-source and Proprietary

Our Firm

Source Code Review, Competitive Benchmarking and IP intelligence, Technology Landscaping and Whitespace Analysis, Patent Monitoring and Market Research.

Since our foundation we have provided the highest level of satisfaction to our clients with customized IP support services meeting their specific budget and quality needs. We take pride in maintaining long-term relations with our Clients. No wonder, we are being highly recommended by them, thus **driving our business** by "word-of-mouth" and **repeat engagement**.

We strongly believe that in-depth technology know-how coupled with hands-on experience in patents is crucial for today's world class IP practices. iCuerious with its rich experience and proven expertise in patents has the credentials to make a real impact on your business. Partnering with us is the fastest way to set your business on a new growth trajectory.

Our Work History



2017-2019

iCueMap™: Developed in-house, this web-based patent tool enables a user to view complete Patent Family Map at the click of a button

CueChart™: Developed in-house, this web-based patent tool enables a user to prepare Claim Chart online and automatically populate line, column, and paragraph no. corresponding to relevant citations

Developed methodology for **finding hidden infringing evidences** using packet analyzers such as Fiddler and Wireshark, and assisted a Seoul-based monetization firm in finding infringing evidences using the same

Drafted a patent sales package including expert opinion on requirement of reverse engineering, IOUs, summary of patents, and market insights on patent portfolio related to next generation non-volatile memories assigned to KAIST and KIST

Started business relations with a multinational company named, **CNH Industrial America**, that designs, produces, and sells agricultural equipment

Started business relations with international law firms including **Pillsbury, Finnegan, Arnold & Porter, Husch Blackwell** to name a few

Partnered with a U.S. based boutique law firm Hulseley P.C., and **developed an offshore research center** to cater to their requirements for prosecution support services

2015-2017

iCueView™: Developed in-house, this web-based patent tool enables a user to view a U.S. patent publication in split user interface and exponentially enhances user experience of reviewing U.S. patent publications

Worked on a major Patent Portfolio Mining & EOU charting work on **U.S. Patents assigned to KAIST, KIST, Korea University, POSTECH Academy Industry Foundation, Seoul National University**

Evaluated a large patent portfolio of Korean Universities & Research Institutes (approx. 1200 patents), and identified key patents with high monetization potential

Executed a patent commercialization program for a billion dollar Telecommunica-

tions Equipment Company, Harris Corporation, based in Florida, United States

Worked with a renowned computer networking company, and drafted strategic marketing packages on patents assigned to Secure Elements, UTStarcom, Woven Systems, White-Cell, Cosine Communication, and InterGuard

Continued our engagement with intellectual discovery, and worked for more than 1000 hours on projects related to EOU charting, patent portfolio assessment, and patent mining

Worked on a series of **patent evaluation studies on patents assigned to Intel** with an objective of preparing claim charts against target companies

Evaluated a large patent portfolio related to IPTVs. The valuation was done based on multiple parameters such as enforceability, validity, detectability, commercial use, and others

Evaluated and ranked a patent portfolio of more than 3000 patents, assigned to ETRI & KAIST. It was an incredibly diverse patent portfolio spanning over 20 different technologies; related to mobile services and communications, semiconductor devices, light-emitting diodes, wireless communication circuits, batteries, next-generation NFC technologies and cloud computing

Executed a series of Invalidation searches, conducted for invalidation of ContentGuard Holdings, Inc. patents, commissioned by an AM Law 100 law firm

Worked for more than 10,000 hours with an IP Management company based in Seoul. We provided full patent commercialization support that involved evaluation of patent portfolios and assisting the Client in acquiring seminal patents, Market assessment and EOU charting, and drafting Patent portfolio sales packages

Evaluation and Mining of more than 50 patent portfolios from different technology domains ICEBERG - a UK based patent brokerage

1000+

Invalidity Searches

3000+

Infringement Claim Charts

120,000+

Patents evaluated for avenues to litigate and monetize

1400+

FTO Searches

100+

Technology Landscapes

3500+

Patentability Assessment & Opinions

2000+

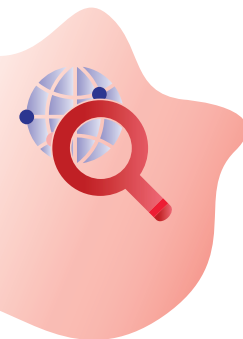
Patent Applications

2012-2015

Our Main Services

Search

Based on our **unrelenting focus on context and quality over quantity**, in-depth understanding of patent laws and technologies, and proven ability to unearth hidden evidences, we can confidently say that we are clearly at the forefront in this field. We provide Patentability, State of the Art, Freedom-to-Operate, Invalidation on Contingency and "No-Stone-Unturned" basis, and strategic Infringement Searches.



Analysis

Prior to spending money on new R&D and product development initiatives, or making licensing and M&A decisions, we analyze competitor R&D activity and IP strategies to identify technology thickets and white space (open areas). **Our landscape analysis results in actionable conclusions** to help you make better strategic business decisions to move forward with your IP, R&D, and business development activities. We provide technology landscapes, competitive benchmarking, patent portfolio management, and patent monitoring services.



Monetization

Our technology consultants enable IP attorneys and organizations in **identifying hidden targets**, preparation of detailed claim charts and end-to-end patent infringement support. Acting as a silVent partner, we provide you with patent monetization strategies aimed at extracting the hidden revenue in your IP portfolio. We provide services such as patent portfolio mining, portfolio ranking and evaluation, patent sales packages, EOU Charting, and target scouting.

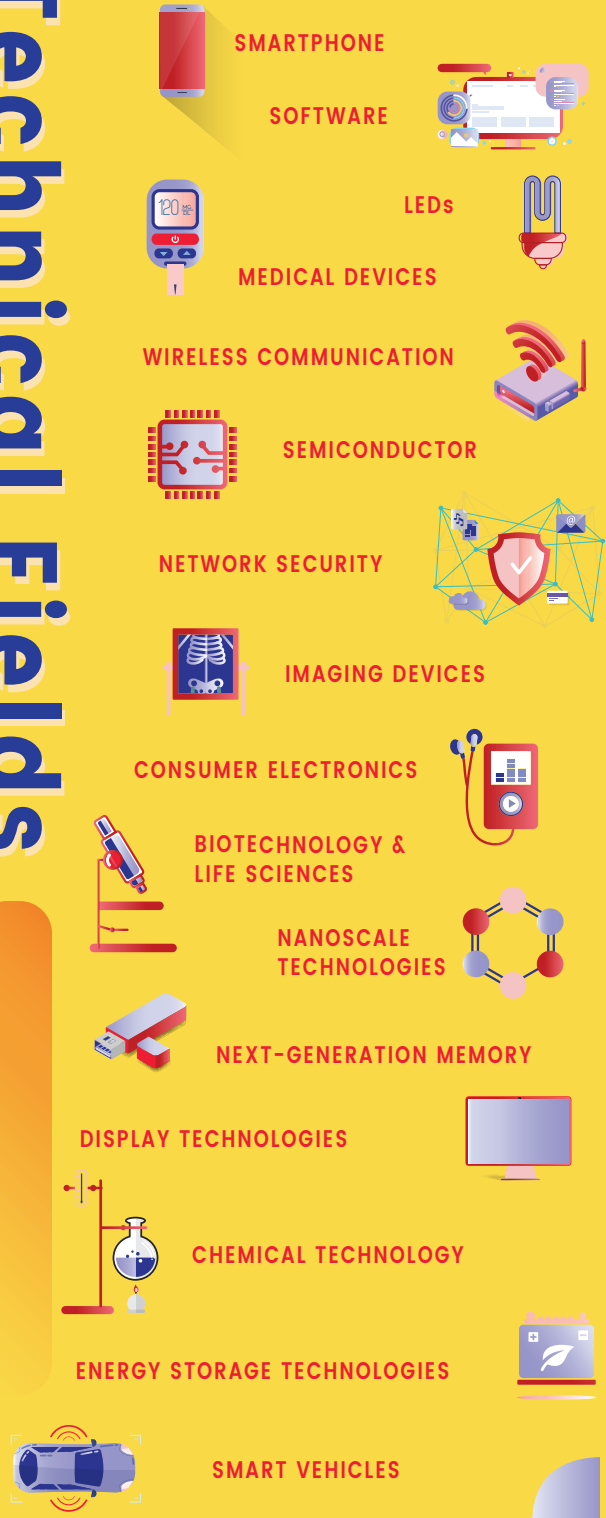


Prosecution

A combination of our thorough understanding of patent laws, a superior technical background and a rich network of certified patent agents helps us assist law firms and in-house counsel in **writing quality drafts with the broadest possible coverage of claims**, resulting in strong applications with a high likelihood of grant. We also keep an eye out on products launched by competitors after patent priority to identify features of such products that are incremental in light of the invention and subsequently draft additional claims or amend existing claims to provide additional coverage. We provide services such as provisional and non-provisional application drafting, patent drawings, and office action responses.

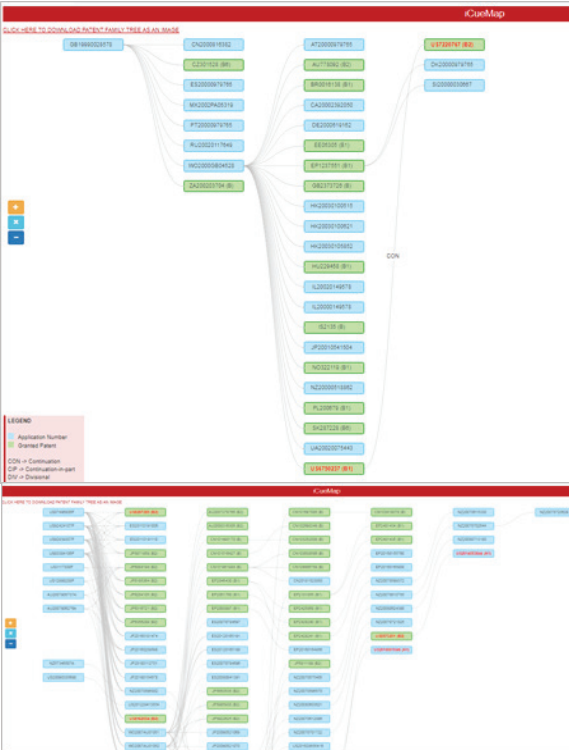


Technical Fields



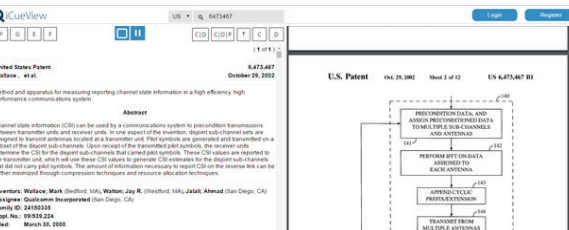
ICUEMAP™

ICUEMAP is a web-based patent tool that allows a user to **View and download Patent Family Tree for any patent publication on just One Click.**



ICUEVIEW™

ICUEVIEW is a web-based patent tool that allows a user to read U.S. patent in view of drawings on the same user interface, **enriching user reading experience.**

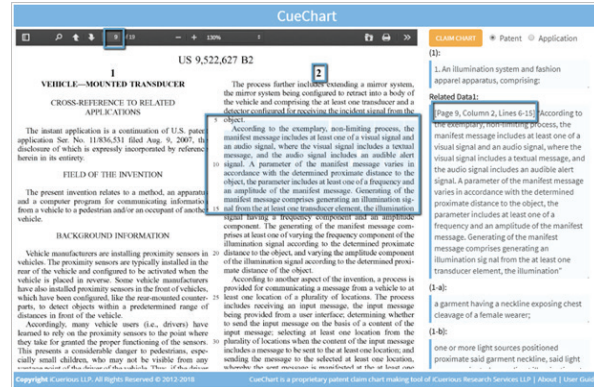


Our Tools

CUECHART™

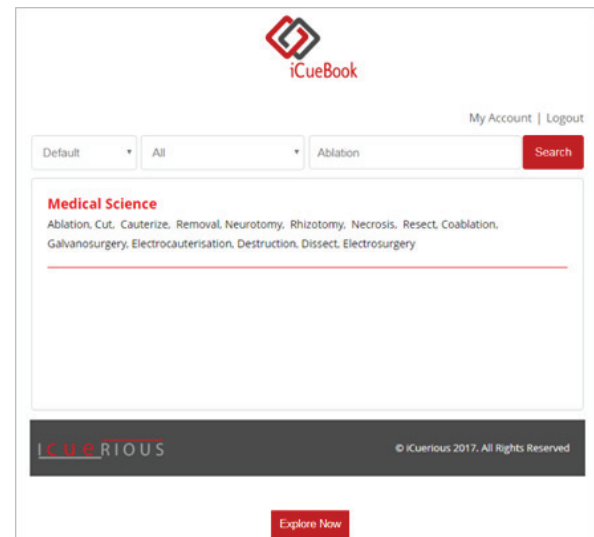


CUECHART is a Web-based claim charting tool, enabling a user to **prepare Claim Chart online and automatically populate line, column, and paragraph no.** corresponding to relevant citations.



ICUEBOOK™

iCueBook is a proprietary **knowledge database** of patent search terms and their intelligent variations made after years of extensive experience in prior art searching.



PRIOR ART SEARCHES

We have been quite happy with the searches conducted by iCuerious so far. We would like to get a non-disclosure agreement (NDA) in place so iCuerious can be set up as an approved service provider.

[Senior Intellectual Property Engineer at Fisher & Paykel Healthcare Limited]

PATENT APPLICATION DRAFTING

Thanks again for the prompt reply. I'd made some corrections and other than that I don't have any comments as those claims are very well written and understandable. You guys are awesome.

[WAYNE CHIN YICK LOW, INVENTOR IN A U.S. BASED NETWORKING COMPANY]

SEARCHING & EOU CHARTINGRAFTING

The investigation based on the infringement theory agreed was performed very well. We are very impressed with the thoughtful induced infringement analysis.

[Co-Founder at IP Pioneer Group]

Client's Appreciations



PATENT APPATENT SALES PACKAGESLICATION DRAFTING

It's absolutely very nice marketing package materials that I have expected from you! Thank you very much. Under the very short period of time, your firm did good job.

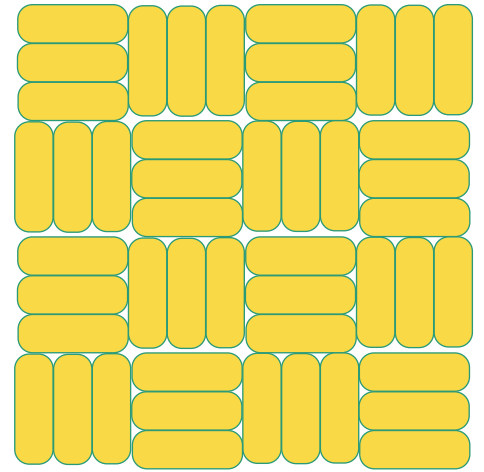
[Ex-Manager at Intellectual Discovery]

PATENTABILITY SEARCHES

Our Client was very pleased with the quality of the search and the costs. In fact, once our client starts its internal invention disclosure procedures, we will contact you to set up a relationship with him wherein you do the patentability searches for all of their disclosures. I spoke with the in-house counsel this morning regarding this, and he believes it is a good idea.

[Partner at Dority & Manning]

THANK YOU



i am cuRIOUS for INTELLIGENT CUEs.

ICUERIOUS RESEARCH SERVICES LLP

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